

**Swachh Bharat Mission – Prakalp Dumka
Expression on Interest**

Drinking Water & sanitation Committee (DWSC), Prakalp Dumka Invites Expression of Interest (EOI) for IEC & Need based activities under Swachh Bharat Mission (Gramin) within Dumka District. The tentative duration will be 6 months.

Applicant detail: Suitable agencies/Consultancy/NGO having experience of working in Sanitation & Hygiene (NBA & SBM-G) in Jharkhand are eligible to submit an expression of interest.

Application process and general conditions:

The application process is in two stages:

Stage 1: Submission of proposal to the Drinking Water & Sanitation Committee, "PARKALP" Dumka

Stage 2: Presentation on methodology & the plan to be adopting during execution before the selection committee by shortlisted agency.

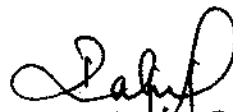
ToR of the assignment and the application process can be downloaded from district website dumka.nic.in. The Eoi shall be submitted in a sealed envelope superscripted "Expression of Interest for IEC & Need based activities under Swachh Bharat Mission In Prakalp Dumka" at the following address on or before 20/06/2017 by 17:00 hours.

Add- Executive Engineer Cum Member Secretary.
Swachh Bharat Mission (Gramin)
Red Cross Bhawan, Behind Dumka Bus Stand, Dumka

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Deputy Commissioner-cum-chairman
DW&SC, Dumka

Terms of Reference (TOR)

IEC & need based activities Swachh Bharat Mission Prakaalp Dumka,

A. Background

Swachh Bharat Mission was launched on 2nd October 2014 as a massive mass movement that seeks to create a clean India by 2019. The mission aims to make India an Open defecation free country in five years. The Swachh Bharat Mission consists of two Submission –the Swachh Bharat Mission (SBM-G), which will be implemented in rural areas. The guidelines for the SBM-G were released by the Ministry of Drinking Water and Sanitation. SBM-G seeks to eliminate of open defecation in rural areas by 2019 through improving access to sanitation. It also seeks to generate awareness to motivate and communicate to adopt sustainable. The mission practices and encourages the use of appropriate technologies for sanitation. The mission is to be executed on war-footing with the involvement of every Gram Panchayat besides roping in large section of the rural population. The objectives of the SBM(G) are (i) improving the quality of life in rural areas through promoting cleanliness and eliminating open defecation by 2019 (ii) motivating communities and panchayat Raj institutions to adopt sustainable sanitation practices (iii) encouraging appropriate technologies for sustainable sanitation and (iv) developing community managed solid and liquid waste management system.

B. Rationale of the project

Dumka district has made successful efforts in creation of individual and public toilets and working on saturation mode covering all public places and gram panchayats of the district under Swachh Bharat Mission (Gramin). The administration has also constituted a team who has been working relentlessly in order to achieve the objectives of this program. Drinking water & sanitation Department is the nodal agency looking after the smooth implementation of the program. Various other department is working in synchronization with DW&SD to ensure motivation and skill up gradation of panchayat members line department village water and sanitation committee and citizens of the district.

The work further needs active and participatory planning and strategies on:

- Bringing behavioral change among the community to use the both individual and community toilets
- Scaling up of the initiatives across the district
- Replication of the best practices within the district
- Creation of ripple effect in neighboring and localities
- Triggering of communities Leading to open defecation free environment
- Identification of individuals/group defecating in open and motivating them to use toilets
- Supporting ULB's to maintain hygiene in localities and public places.

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C. Scope of work

1. The agency will do the need base activities/assignment of ODF under SBM (G) in different Block Of Dumka District
2. Design innovative campaign strategies, IEC plan and training for the promotion of ODF
3. The agency will identify the critical gapes in implementation of the programme, assess the roles of ground level functionaries, committees, leaders and what needs to be done based on grassroots situations
4. Identification and mapping of households and individuals who defecating in open
5. The agency will also engage in awareness and capacity building of functionaries and stakeholders

D. Eligibility Criteria

Following are the required qualifications and expertise

- Proven track record and experience of working in Jharkhand state
- Sound understanding and having at least 3 years of experience of working in Sanitation and Hygiene issues (TSC, NBA & Swachh Bharat Mission)
- Sound understanding of socio –political context and experience of working in Jharkhand as professionals
- Demonstrable experience and understanding of SBM and working with community, community mobilization, participatory approaches etc.
- Having good strength of qualified and experience man power.
- Preference will be given to local Consultant/Agency/NGO having the desired experience or worked in Dumka.

E. Duration

The contract will be initially for a period 6 months and will be expended as per the performance and satisfaction of work

F. Deliverables

1. Weekly report of activities undertaken and status of Swachh Bharat Mission
2. Need assessment report of ODF in Dumka District

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3. Helping in Creating or developing Plan & strategies there implementation for the promotion of Swachh Bharat Mission in Dumka District
4. Making or Developing IEC plan of SBM (G) of Dumka District.
5. Helping and working to deliver or achieve the Goal as ODF of GPs /Block and District
6. Final detailed study report on the implementation of Swachh Bharat Missioin in Dumka District

G. Terms of Payment

On Monthly Basis as per the budget and actual expenditure approved by District Water & Sanitation Committee

H. Steps for Evaluation of proposal

The following steps will be undertaken in conducting the process and selecting the winning agency

1. District administration will constitute the review panel for proposal responses
2. Based on the evolution of the proposal agencies will be shortlisted.
3. Shortlisted agencies will be called for presentation of their plan (presentation on Plan and their strategies to achieving the ODF of Blocks and District) to the Review committee
4. Selection of agency will be based on the proposal submitted and presentation of plan to the committee

I. Requirements Proposal

I.1 Technical Proposal

1. A statement on organization capabilities Including
 - Background summary of the agency outlining areas of expertise
 - List of past and current clients; and any direct experience the agency has working on similar assignment
 - Information indicating that proposed personnel will be available for the tasks required in implements the proposed tasks.
2. Experts/Professional who will be assigned the tasks and how they will manage. A CV these professionals must be enclosed.
3. A proposed timetable outlining specific steps to be undertaken

Note : DWSC has rights to make any changes or cancel the EOI

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